

INSTITUTIONAL EFFECTIVENESS
NEWSLETTER

Cycle for Program Review

The academic and administrative units scheduled to complete a Five-Year Program Review in 2007 include:

Academic Units

Accounting
Art
Art Education
Business Administration
Business Administration (Graduate)
Chemistry
Chemistry Education
Commercial Art
Physical Therapy

Administrative Units

Conference Center
Financial Aid
Marketing and Communications
Safety and Security
Salem Center
Student Activities

External Campuses

Strategic Planning Retreat

SBU has implemented a strategic planning initiative for Mountain View and Salem campuses. Many faculty and staff are involved in this planning process and serve on one of two teams: Internal Environment or External Environment. Shelly Francka is the chair of the Internal Environment Committee. Other members of this committee include Debbie Antrim (Mtn. View), Linda Armer (Salem), Ron Hall (Mtn. View), Bob Jenkins (Salem), Ann Kitchin, Kelly Martin, Bob McGlasson, and Larry Price (Mtn. View). Rob Minatra is the chair of the External Environment Committee. Other members include Linda Armer (Salem), Bill Bolerjack (Mtn. View), Sherman Odom (Salem), Mitzie Pennycuik (Mtn. View), Larry Price (Mtn. View), Barry Reynolds (Salem), Christine Saladino (Salem), Kevin Schriver, Ed Walton, and Linda Wooderson. The strategic planning retreat for the external campuses will be held on March 10, 2007, at the Mountain View Center.

"Age doesn't always bring wisdom.
Sometimes age comes alone."
-Anonymous

MAPP RESULTS FROM ENTERING STUDENTS

Scores from the entering freshmen in Fall 2006 on the Measure of Academic Proficiency and Progress (MAPP) are displayed in the table below. The MAPP is a new test that replaces the Academic Profile Test and is used to assess instruction and learning in general education classes. The MAPP test has been designed to allow score comparisons with the APT.

Measure of Academic Proficiency and Progress: Fall 2006				
Academic Profile Test: Fall 2005				
	Freshmen No Transfer Hours		Freshmen Less than 30 hours	
	Fall 2006	Fall 2005	Fall 2006	Fall 2005
	Percentile	Percentile	Percentile	Percentile
Academic Area Subscore				
Humanities	41	41	68	90
Social Sciences	85	26	80	80
Natural Sciences	59	28	56	78
Skills Dimension Subscore				
College Level Reading	48	31	46	88
College Level Writing	35	35	41	83
Critical Thinking	67	37	85	85
Using Mathematical Data	46	26	56	83
Total Score	56	39	63	88

CIRP FRESHMAN SURVEY

During Welcome Week, incoming freshmen in the fall of 2006 completed the CIRP Freshman Survey. The survey questionnaire addresses a variety of issues including expectations of college, high school experiences, degree goals and career plans, college finances, attitudes, values, life goals, and reasons for attending college. In 2006, the CIRP Freshman Survey was used by 393 colleges and universities across the country to collect data on 271,441 incoming freshman. Below are some interesting findings from the fall 2006 CIRP Freshman Survey completed by 480 incoming freshman at SBU.

Amount of Study Time per Week

During the Last Year in High School

- Less than one hour 17.9%
- 1 to 2 hours 23.5%
- 3 to 5 hours 26.9%
- 6 to 10 hours 17.9%
- Over 10 hours 10.9%

Parents' Education Includes a

College Degree or Higher

- Father 53.1%
- Mother 53.7%

Highest Academic Degree Student Intends to Obtain

- Bachelor's degree 43.1%
- Advanced degree 55.0%

Examples of Student Activities During the Past Year

- Attended a religious service 98.5%
- Studied with other students 84.8%
- Performed volunteer work 84.3%
- Came late to class 59.6%
- Asked teacher for advice after class 21.8%
- Drank beer, wine, or liquor 21.6%
- Smoked cigarettes 1.0%

Reasons Noted as "Very Important" in Influencing Student's Decision to Attend SBU

- Religious affiliation/orientation 68.7%
- Very good academic reputation 55.6%
- Size of SBU 52.8%
- SBU graduates get good jobs 47.0%

Students Who Identified SBU as First Choice 81.3%