



Southwest Baptist UNIVERSITY

Recruit SBU Students on Handshake

What is Handshake?

Handshake is the leading college career platform that connects employers with students and recent graduates. It makes it easy to post jobs, promote your organization, and recruit early talent.

Getting Started

1. Create an Employer Account

- Scan the QR code at the bottom of the page or visit:
https://app.joinhandshake.com/employer_registrations/new
- Use your work email for faster approval.

2. Join or Create Your Company Profile

- Search for your company and request to join.
- Don't see it? Create a new company profile.

3. Get Verified

- New companies go through a verification process.
- Existing company requests are approved by your organization's administrator.

4. Customize Your Profile

- Add a logo, company description, values, and job roles.
- A complete profile helps build student trust and interest.

5. Post Jobs & Connect with Schools

- Once approved, post jobs and internships.
- **Be sure to select Southwest Baptist University.**

Tips for Success

- Complete your company profile to increase visibility
- Set notification preferences to manage alerts and messages
- Access Handshake Employer Academy for free training (via the Training tab)

Need Help?

Contact: careerservices@SBUuniv.edu



Ready to get started?

Scan this QR code and register for a free account today!