



MASTER OF SCIENCE IN SPORTS ADMINISTRATION

YEAR 1 - FALL SEMESTER

BUS 5203	Advanced Business Analytics	3
LDR 5123	Developing Dynamic Teams	3
MKT 5023	Advanced Strategic Marketing and Competitive Positioning	3
SPM 5003 or SPM 5012/5981	Organizations & Admin of Athletic Activities or Public Relations in Athletic Activities/Sports Administration Internship	3

Total Credits 12

YEAR 1 - SPRING SEMESTER

MGT 5043	Advanced Organizational Behavior & Leadership Strategy	3
SPM 5033 or SPM 5053	Legal Issue in Athletic Activities or Finance & Fundraising in Athletic Activities	3
SPM 5053 or CHOICE	Facility and Game Management or Administration Choice	3
CHOICE	Sports Administration Choice	6

Total Credits 15

YEAR 1 - MAY TERM

BUS 5043	Ethics and Critical Thinking in Business	3
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Total Credits 3

Note: This is a proposed one-year plan.

Total Credits to Graduate: 30

Updated Spring 2026